

NEWS RELEASE



FOR IMMEDIATE RELEASE

Tory to Cruise to Re-election

Keesmaat unable to increase beyond about a third

Toronto, October 21st - In a random sampling of public opinion taken by The Forum Poll™ among 1300 Toronto Voters, amongst those decided and leaning, almost two-thirds (59%) say they will support John Tory.

About a third (29%) say they will support Jennifer Keesmaat.

About 1 in 10 (12%) say they will support another candidate.

"Keesmaat was never able to break through and push past one-third support," said Dr. Lorne Bozinoff, President of Forum Research. "That's why John Tory will be re-elected Mayor."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1300 randomly selected Toronto Voters. The poll was conducted October 20-21, 2018.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on the candidates' ability to get their voters out.

Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumpoll.com

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Mayor

If a municipal election were held today, who would you vote for as mayor? + Even though you may not have made up your mind, which candidate are you leaning towards at this time?

Age/Gender

%	TOTAL	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Other
TOTAL (u/w)	1300	199	199	215	279	408	656	604	40
John Tory	59	49	59	58	65	65	57	62	45
Jennifer Keesmaat	29	33	30	32	22	26	28	29	22
Another candidate	12	17	11	10	13	9	15	9	33

Region

%	TOTAL	Former City of Toronto	East York	North York	Etobicoke	York	Scarborough
TOTAL (u/w)	1300	490	107	250	193	61	199
John Tory	59	49	54	64	67	61	62
Jennifer Keesmaat	29	39	28	22	19	31	27
Another candidate	12	12	18	14	14	9	10



For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com